



Walking Tour of the Bloomington Community Farmers' Market
Saturday, June 5
Leaving from the IMU Circle Drive at 10:00 am.
Sign up for the tour at the conference registration desk.

Join a one-hour walking tour of the market with Jennifer Meta Robinson, co-author of *The Farmers' Market Book: Growing Food, Cultivating Community* (Indiana UP 2007). Learn about the history and highlights of the Bloomington market before exploring it on your own.

This premier grower-vendor market began on July 26, 1975 about 6 blocks from its current location. From those original 23 vendors, the market has grown to a consistent showing of over 100 vendors each Saturday. Increasing each year, the May 2010 markets have seen over 7000 customers each week attend to purchase Indiana-grown vegetables, meats, eggs, cheeses, fibers, flowers, plants, mushrooms, syrups, and more. The vibrant atmosphere is rounded out by musicians and other performers, prepared food vendors, free samples, and community advocacy groups.

We will walk to the market via a direct route that will take approximately 15 minutes and include two former sites of the market. We will then tour the major attractions of the market and meet with a representative of the Local Growers Guild. There will be plenty of time for shopping and lunch afterwards.